

PHOTO OF THE PRODUCT



NAME OF THE PRODUCT

Pure Color - Detergent for colored clothes

CODE

BH0021

UFI CODE

0VDC-HGVA-D00J-6DKM

FORMAT

1000 mL

DISPOSAL INDICATIONS & CERTIFICATIONS



BUSINESS PARTNER

Distributed by Brillhome for Chogan Group S.p.A. Registered Office: via A. Olivetti, 24 – 00131 Roma (RM) Headquarters: via A. Riccheo, 7 – 76121 Barletta (BT) - ITALY

DESCRIPTION

Brillhome "Pure Color" is the new detergent for colored clothes that penetrates deep into the fibres of fabrics, cleaning up dirt and tough stains and wash after wash restores the brilliance of fabric colors. Gentle on garments, it is effective against the most stubborn stains. It is phosphorus-free and has a very high content of washing substances, which is why it requires only half the normal washing dosages. It is not suitable for washing wool, silk and delicate fabrics.

OLFACTORY PYRAMID

Top Notes: Geranium, Lemon, Bergamot;
Middle Notes: Tuberose, Jasmine, Violet;
Base Notes: Absolute Vanilla, Tonka Bean, Sandalwood.

HOW TO USE

Use the product following the indicated dosage Soft water/ moderately hard water: - for 4-5 kg of laundry use 20 mL of product (the equivalent of a capful without completely filling it); - for 6-8 kg of laundry use 30 mL of product (the equivalent of a capful and a half); - for more than 8 kg of laundry use 40 mL of product (two capfuls). Very hard water: - for 4-5 kg of laundry use 25 mL of product (the equivalent of a capful to completely fill it); - for 6-8 kg of laundry use 40 mL of product (a capful and a half); - for more than 8 kg of laundry use 50 mL of product (two capfuls). For very stubborn stains, such as ink stains, waterproof make-up, etc., it may be necessary to pre-treat the affected area before washing. It is advisable to wash new clothes separately.

WARNING



DANGER Causes serious eye irritation. Causes skin irritation. **IF IN EYES:** Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. Wear protective gloves/protective clothing/eye protection/face protection. Immediately call a POISON CENTER/doctor. Wash your hands thoroughly after handling